


## The intestines govern our immunity

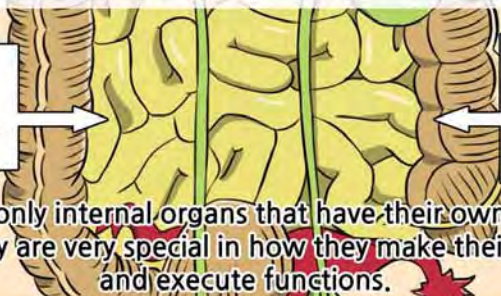


Our intestines are like our second brain, because they have special features compared to the other organs.

The intestines don't rely on the brain's judgments and can directly determine whether the food that has come in through the stomach is harmful.



Even if you are brain-dead the intestines continue the digestion and absorption processes. Your body can continue to sustain life thanks to its judgments.



The intestines have their own nerve system.

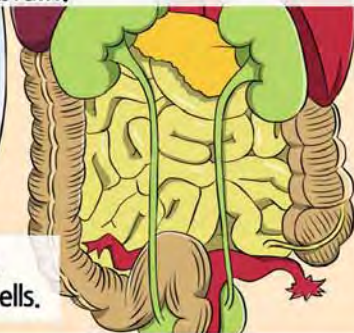
The intestines are our second brain which can make its own judgments.

In this respect, the only internal organs that have their own nerve systems are the intestines. They are very special in how they make their own judgements and execute functions.


It has actually been discovered that the intestines contain "serotonin" a neural transmitter which exists in the brain.




**Serotonin**



Serotonin is a hormone distributed throughout the brain, and plays an essential role in transmitting information to nerve cells.



90% of all serotonin in the body is in your small intestine.

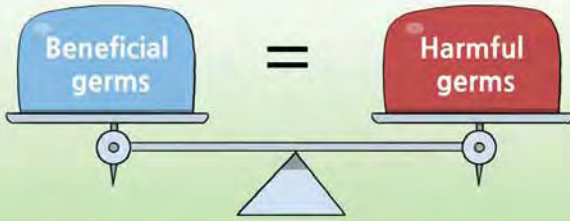


It is surprising to realize that 90% of all this serotonin in the body is concentrated in your small intestine.

What enables the intestines to function properly are the "microflora."



Microflora maintains the balance of beneficial germs and harmful germs in the intestines.



Although the numbers of germs in the intestines are naturally kept balanced, bad living habits result in an increase in the ratio of harmful germs.



If the balance of microflora is broken, the autonomic regulation functions of your body will be upset as well.



There are a total of 100 trillion germs of 500 varieties living in our intestines.



## Beneficial germs

Lactobacillus bifidus,  
lactobacillus

## Opportunistic germs

Colon bacillus,  
bacteroides

## Harmful germs

Staphylococcus,  
gas bacillus

## Features of beneficial germs

- Prevent constipation and diarrhea.
- Enhance your immunity.
- Prevents colds and infections.
- Boosts digestion and absorption of food.

Above all, beneficial germs work to maintain the microflora balance.



Your lungs contain a total of about 600 million alveoli which absorb oxygen.



If beneficial germs proliferate and have a higher ratio than harmful germs, our body will become healthy. They will generate lactic and acetic acids, maintaining the acidity inside the intestines and preventing proliferation of harmful germs.

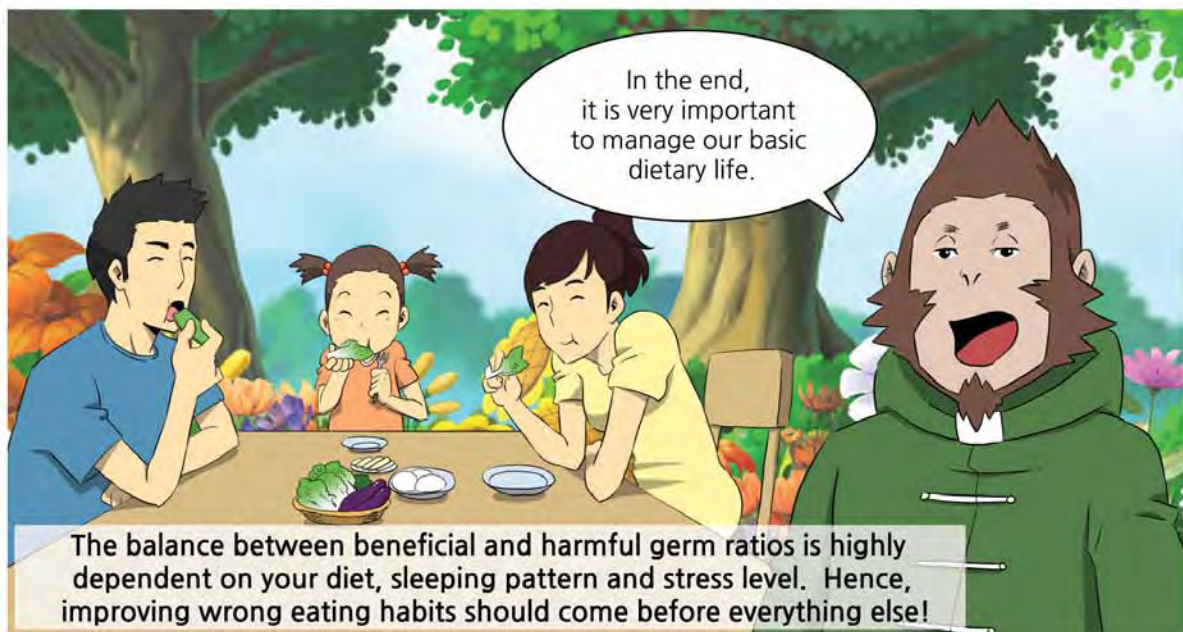


To increase the number of these beneficial germs, you must eat nutrients that enable proliferation of beneficial germs. There are two ways to increase the ratio of beneficial germs.




**To increase the ratio of beneficial germs inside the intestines:**

1. Eat plenty of foods that are rich in lactobacillus bifidus, lactobacillus, such as yogurt, natto and pickled foods
2. Intake nutrients favored by beneficial germs, such as oligosaccharide and plant fiber.



One type of cells in your liver can perform three roles.



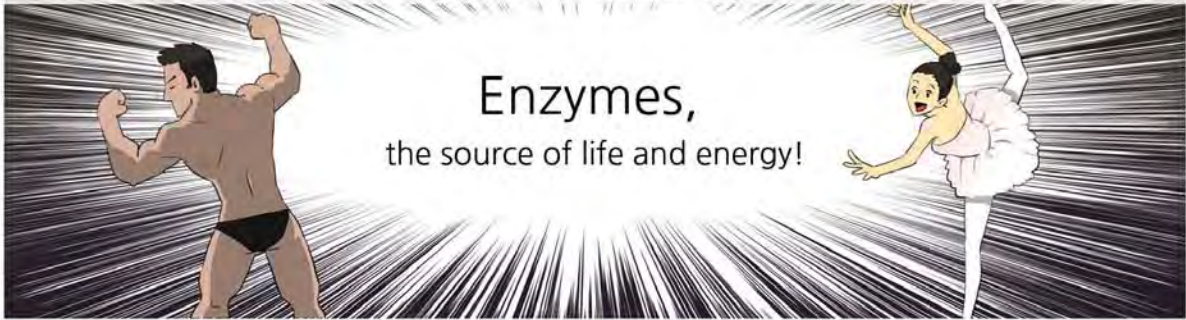


As the amount of enzymes in your body decreases, your cells will age.


If all enzymes run out, this means you're on the brink of death.

## Harmful germs lower enzyme activity in the body.

In other words, enzymes are catalysts for your life and are deeply involved in all chemical and life reactions of your body.



## Enzymes are vital to life!



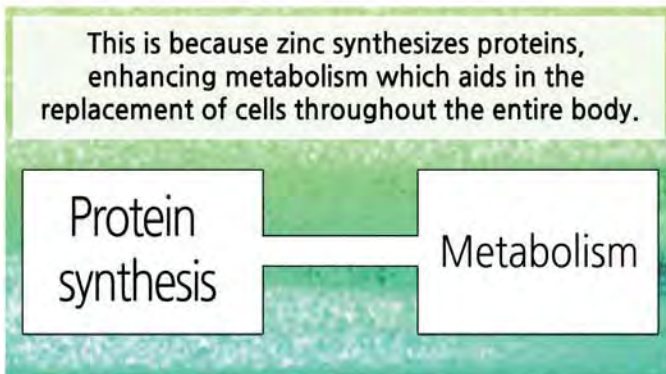
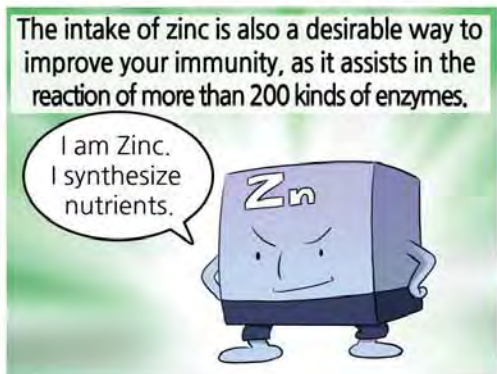
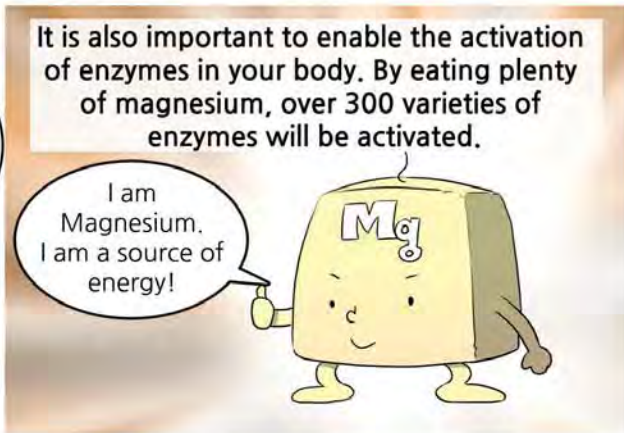
So, shall we take a look at how you can supplement your enzymes?

### How to supplement enzymes in your body

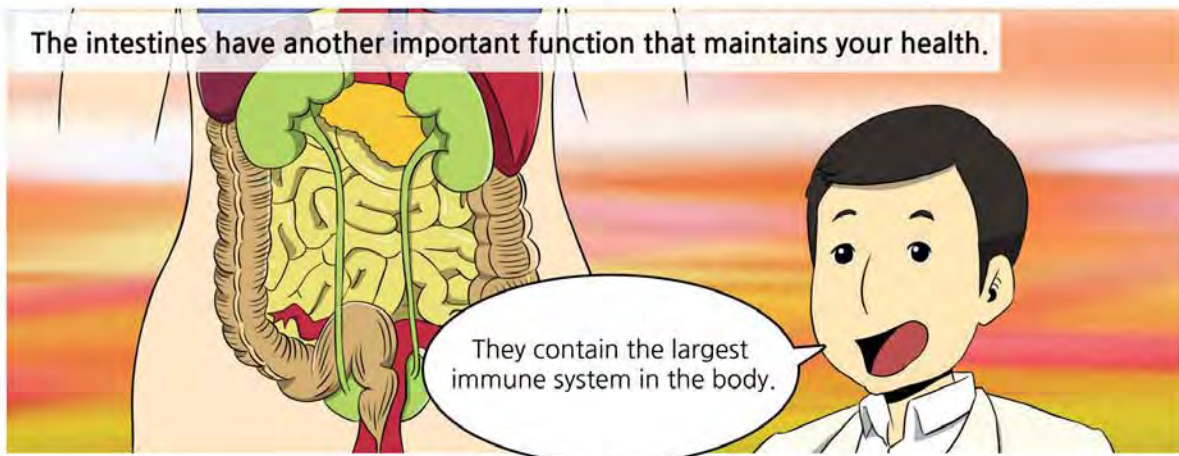
- (1) Eat plenty of fruits, vegetables, fish and shellfish.
- (2) Eat plenty of fermented food, such as natto, miso soup and pickled foods.
- (3) Eat plenty of unpolished food, such as brown rice.

Your spermatids take about 64 days to develop into a sperm. The total length of the tubes in your testicles is as long as 250 meters when unrolled.





Fruits, vegetables, marine plants, fish and shellfish are rich in magnesium and zinc. In particular, it is recommended that you eat or drink radish juice, cabbages, pineapples, seaweeds and bananas since they are rich in digestive enzymes.



Blood cells and platelets are formed at hematopoietic stem cells.

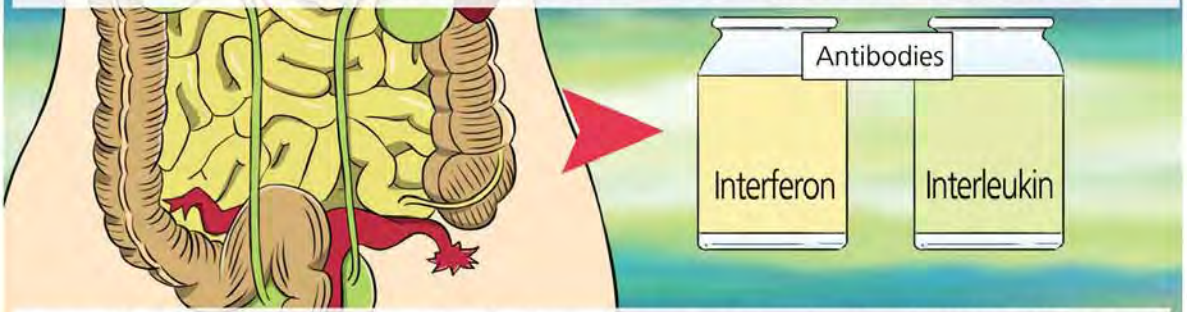


As the marrow and the thymus, our major immune systems, begin degrading once we reach our 40's, the center of the immune system shifts to the intestinal lymphatic tissue.



Once we reach our 40's, the center of the immune system shifts from the marrow and the thymus to the intestinal lymphatic tissue.

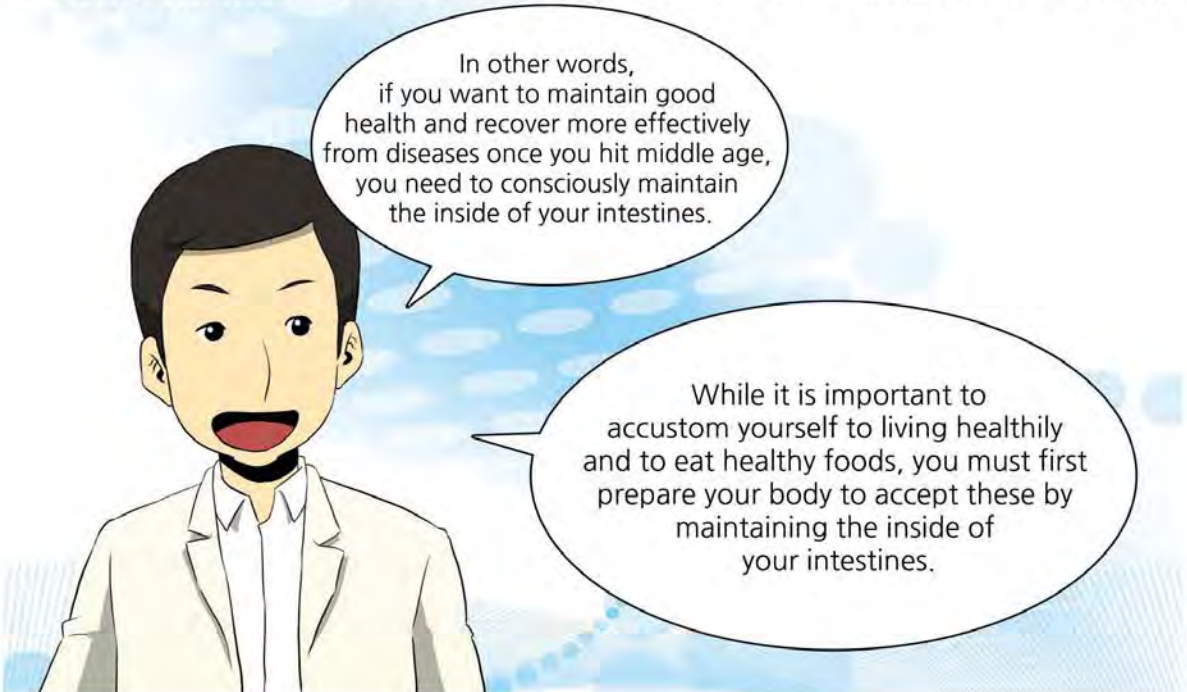
More than 60% of the lymphocytes in your body are in the intestines. The intestinal organ called the "Peyer's patch"\* either enables production of antibodies such as interferon and interleukin



or attacks the enemies by operating the immune system by activating the white blood cells.

\*Peyer's patch: a lymphatic nodule

## Internal maintenance of the intestines enhance your immunity.



In other words, if you want to maintain good health and recover more effectively from diseases once you hit middle age, you need to consciously maintain the inside of your intestines.

While it is important to accustom yourself to living healthily and to eat healthy foods, you must first prepare your body to accept these by maintaining the inside of your intestines.

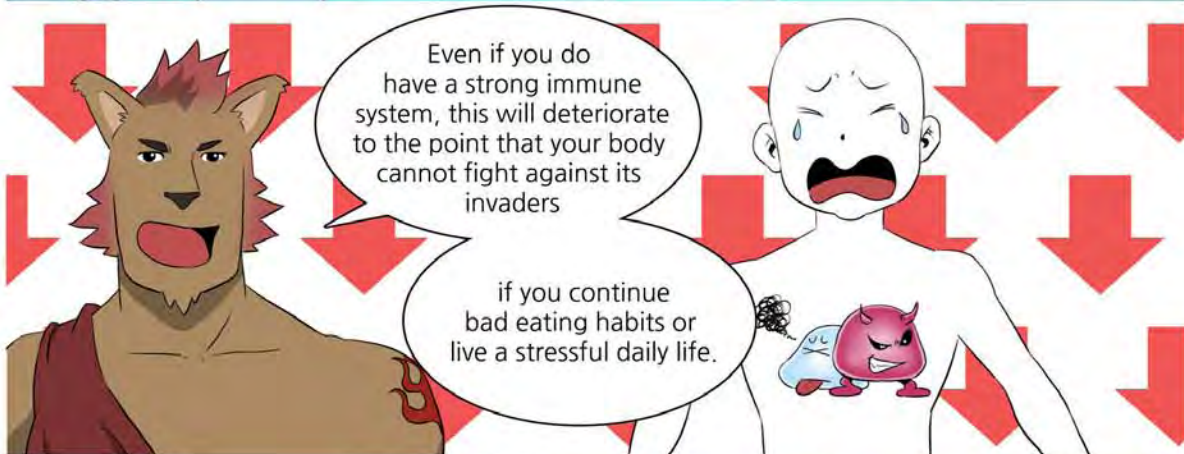
Your body has as many as 140 billion nerve cells.





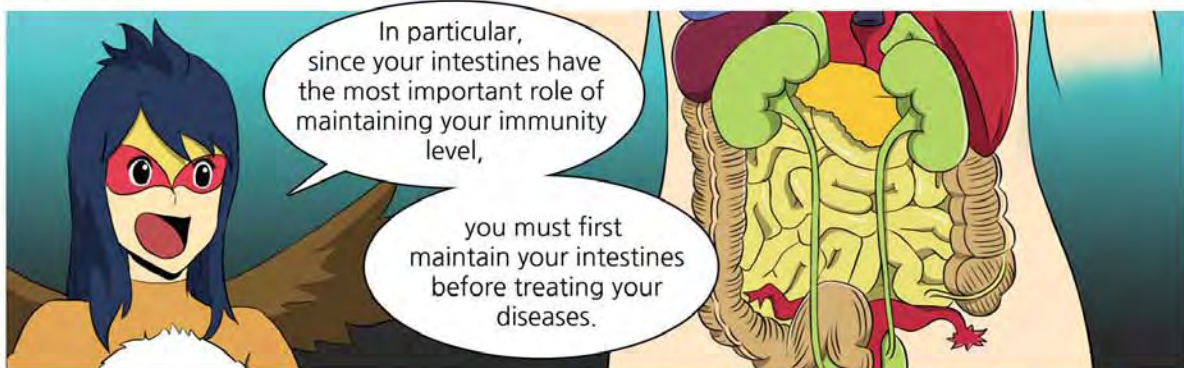
We shall now summarize what we learned about the immune system including the intestinal tract.

1. Balance the microflora by preventing proliferation of harmful germs through colonic irrigation.
2. Enhance the activities of the mucous membranes of the intestines.
3. Regulate the immune system of the intestines.



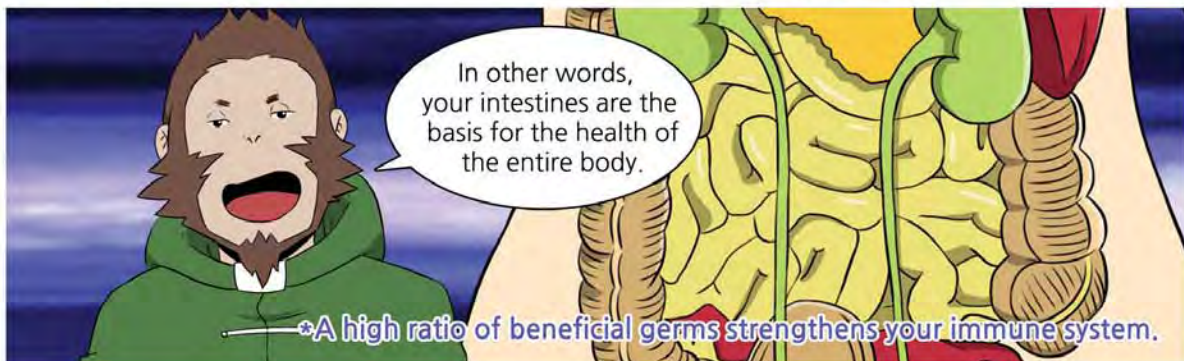
Even if you do have a strong immune system, this will deteriorate to the point that your body cannot fight against its invaders

if you continue bad eating habits or live a stressful daily life.



In particular, since your intestines have the most important role of maintaining your immunity level,

you must first maintain your intestines before treating your diseases.



In other words, your intestines are the basis for the health of the entire body.

**\*A high ratio of beneficial germs strengthens your immune system.**

The immunity organs that protect your body from foreign substances and cancer cells include lymphatic vessels, lymph nodes, the spleen, the tonsil and the thymus gland.



Many doctors attribute the causes of cancer to excessive intake of processed food and animal proteins, and cell mutations resulting from the intrusion of chemicals.

Therefore, as consumers, we must respond wisely to such a dangerous environment.

So to emphasize once again, chemicals can have an infinite number of harmful effects.



Although harmful substances are not necessarily the major causes of chronic diseases such as cancer, you cannot deny that they do heavily contribute to the occurrence of these diseases.

While Western medicine tries to cure the symptoms of the patients,



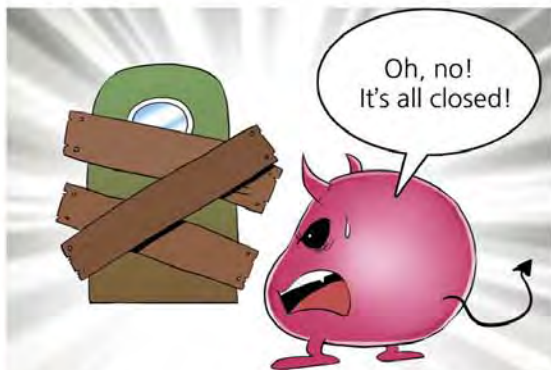
Oriental medicine first attempts to eliminate the causes of the symptoms.

In other words, you must first discharge the harmful substances that cause cancer and other chronic diseases, from your body.

This is called “detox therapy.”



Purifying the inside of your body by discharging harmful substances through your sweat and urine activates your physiological functions and enables you to overcome diseases.



The natural healing power inherent in our body never permits the intrusion of cancers or viruses.



If your nerve system is a wire telephone, your hormones are radio broadcasting systems. Hence, your body needs receptors(antennas) to receive signals from the hormones.





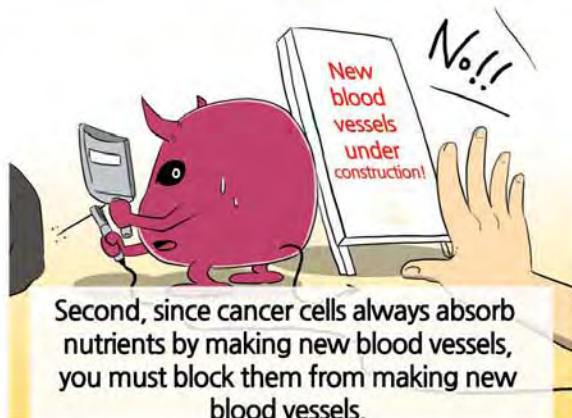
First, to improve your immunity you can administer supplements that contain mushroom glucans.



You can also ingest oligosaccharide or lactobacillus which improves the microflora inside your intestines.



In addition, you should eat green vegetables and brown rice with each meal, which are rich in effective vitamins and minerals, and you should thoroughly adhere to the nutritional therapy which enhances your immunity.



Second, since cancer cells always absorb nutrients by making new blood vessels, you must block them from making new blood vessels.

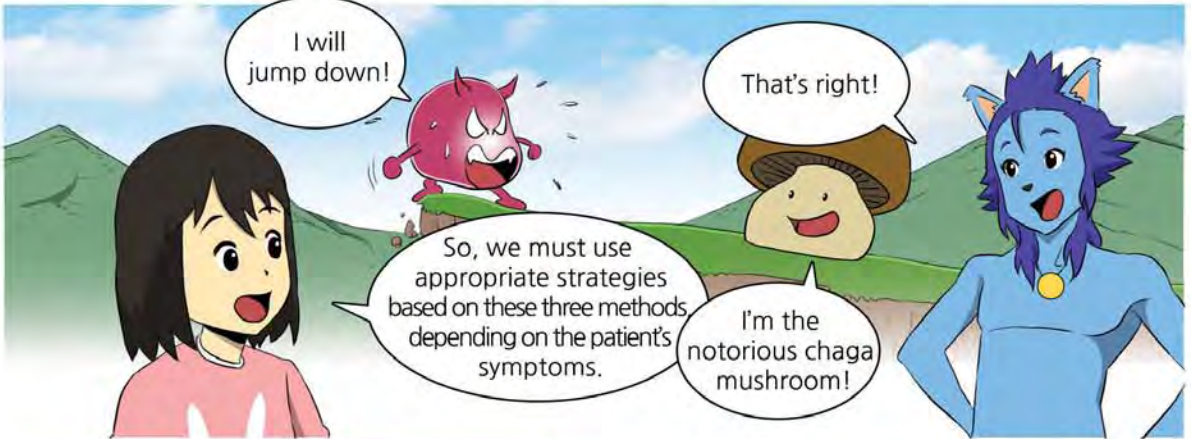
Other foods that assist cancer treatment include fucoidan (an extract from marine plants), shark cartilage, chondroitin, and turmeric (curcuma). Of course you should minimize your sugar and fat intake.



No one on earth can decide what I should do, but myself. (Orson Welles)



Third, you must induce apoptosis.



If your food stimulates the Peyer's patch in the intestines, the microphages will be activated. This will generate interferon, preventing cancer cells from increasing.

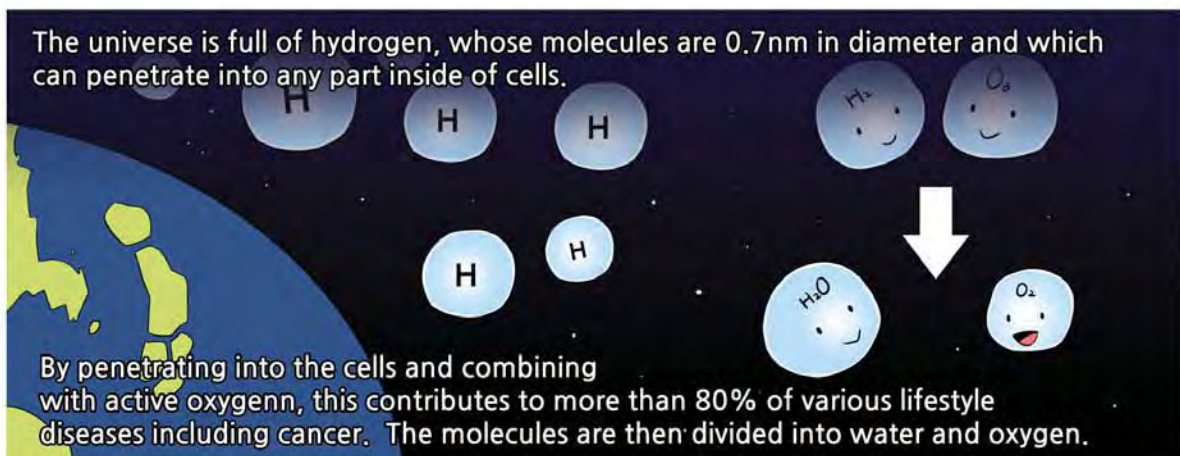
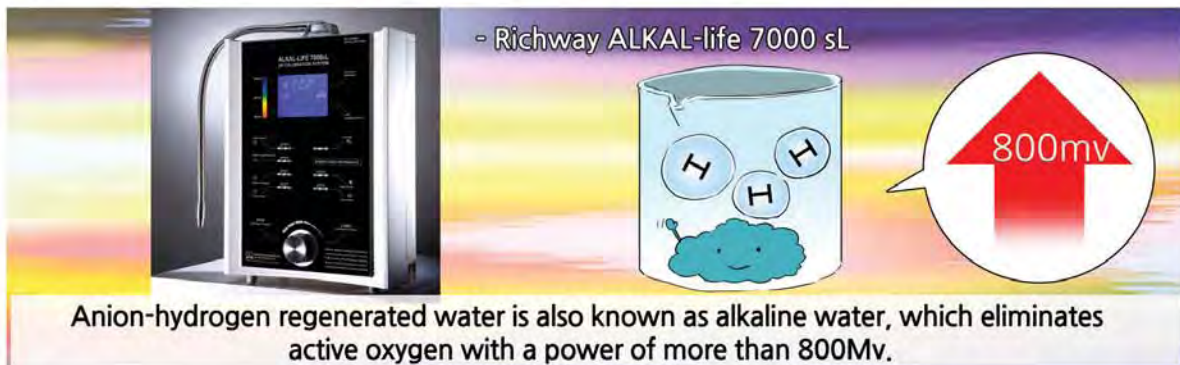
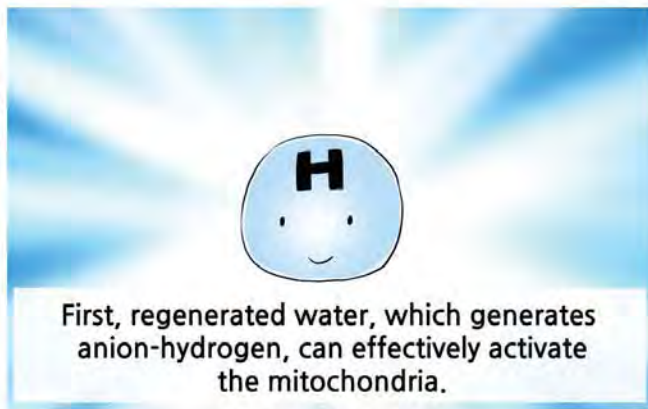
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    graph TD
      Food[Food] --> Peyer[Peyer's patch treatment]
      Peyer --> Micro[Activation of microphages]
      Micro --> Interferon[Interferon]
      Interferon --> Prevention[Prevention of cancer cell proliferation]
    
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Hence, if you have an appetite and can use your stomach, your cancer can be cured however rapid its progression may be.

Man should not pursue money but man, (Pushkin)





If you depend on someone you are bound to be disappointed. (Renan)



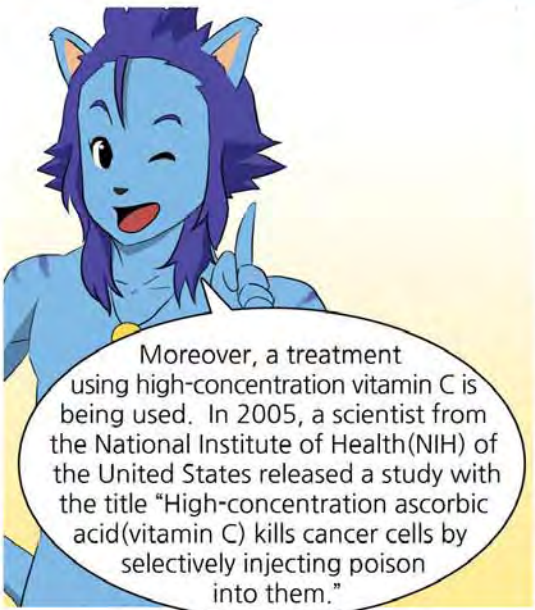


In addition, since alkaline water activates the mitochondria in the cells, it enhances the energy productivity of your body, resulting in improvements of the autonomic nerve and hormone secretion.

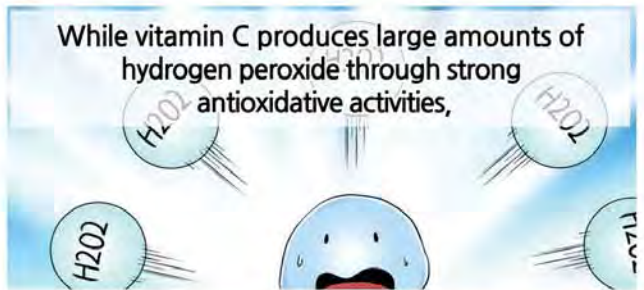
Among the supplements, fucoidan looks to be a promising cancer treatment. It was once used as a topical product as it can exclusively kill cancer cells without affecting the normal cells.



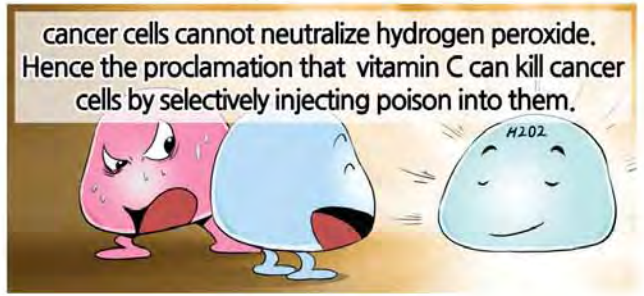
If this fucoidan is equally applicable to any cancers, it can be used as a curing agent that will induce apoptosis.



Moreover, a treatment using high-concentration vitamin C is being used. In 2005, a scientist from the National Institute of Health (NIH) of the United States released a study with the title "High-concentration ascorbic acid (vitamin C) kills cancer cells by selectively injecting poison into them."



While vitamin C produces large amounts of hydrogen peroxide through strong antioxidative activities,



cancer cells cannot neutralize hydrogen peroxide. Hence the proclamation that vitamin C can kill cancer cells by selectively injecting poison into them.

As it is with a tale, so it is with life: what matters is not how long it is but how good. (Seneca)



In other words, although there may be a difference in the strength, high-concentration vitamin C can have almost the same effect as anti-cancer drugs. Also, since vitamin C does not cause side

\* effects, it can be used on various types of patients.

Next, we will introduce the Detoxy 300 HRS ion salt. Ion salts are special salts with all the toxic substances removed.

Detoxy 300 HRS ion salt enables your body to discharge the toxic matters and waste by increasing the osmotic pressure in your kidneys.

**Richway**  
**DETOX<sub>2</sub> 300Hrs**  
2000mg x 36Packs  
Baked 300 Hours in 2000°F  
2,000mg Superior Quality Life Salt

**Better immunity**

**Detoxy 300 HRS is an ion salt which was heated for 300 hours at a temperature as high as 1,000°C. It strengthens your immune system by increasing your kidneys' osmotic pressure and hydrochloric acid content in your blood.**

We can never see the future. This is why life is wonderful. (Tolstoy)



## - Healthy meals

Health meals keep you fit and help to revert the inside of your body back to normal.



If you are receiving cancer treatment, eating plenty of vitamins and minerals



as well as drinking enzyme-rich juice made from fermented vegetables and fruits will purify the inside of your body.



Switching to enzyme-rich healthy meals will bring you the following benefits.

### If you have enzyme-rich meals,

- ① Your metabolism will improve, excessive subcutaneous fat is burned away, and you will achieve your ideal weight and body fat percentage.
- ② Harmful substances, such as chemicals and metals accumulated in your body fat will be removed with the fat.
- ③ Your intestines will be kept clean as feces contained long in the intestines will be removed.
- ④ Diseases will be cured more easily as weakened and damaged cells recover.
- ⑤ The internal organs' functions will improve as the digestive system relaxes.
- ⑥ Your blood will be purified as excessive cholesterol will be removed from it.
- ⑦ Harmful substances and alcohol in your body will be detoxified and the liver function will be brought back to normal.
- ⑧ The waste around your tongue will be removed, improving your sense of taste and enabling you to enjoy food more.
- ⑨ The lung cells will recover, the lungs will become cleaner, enabling a smoother supply of oxygen to enter the lungs.
- ⑩ The white blood cells will be activated, improving your immunity and mitigating allergies and chronic diseases.



Better to be alone than in bad company.





## The dietary therapy program

**1**

On the first day, drink 200~400ml of fresh water.

Fresh water is very important because it boosts metabolism.

**2**

Drink your home-made juice (mixed with carrot, spinach, cabbage, banana, tofu and lemon juice) three times a day instead of regular meals.

In addition, drink 1.5 liters of fresh water each day. Do not drink any soda or coffee! Of course, you must not smoke or drink alcohol! If you want to eat any solid food, you may eat one piece of watermelon or melon. Avoid excessive exercise.

**- Your total daily calorie intake should be 550kcal based on drinking the juice three times a day. Continue this for 5 days.**

**3**

During the 3-day "post-fasting period", the phase before you return to your normal diet, you should eat rice porridge. Avoid meat or any oily food during this period.

Eat plenty of fruits and vegetables which are rich in vitamins and minerals. Just by doing this your body and brain will feel refreshed as your intestines will be detoxicated.

Better late than never.



The term “special healthy diet program” may bring you a preconception that it is a hard training course. Yet, as if by magic, you won't feel any hunger, will feel light and will be in good shape in just a couple of days.

Before



The enzyme-rich healthy diet will make you like this...

After



Many of Manager Yamada's clients are well-known figures, and singer Kenichi Migawa succeeded in reducing 5kg through 3 days of the special healthy diet course. Since the program is known to improve the immunity and detoxication levels as well as improving your skin condition and eliminating constipation, we strongly recommend that you follow this program.

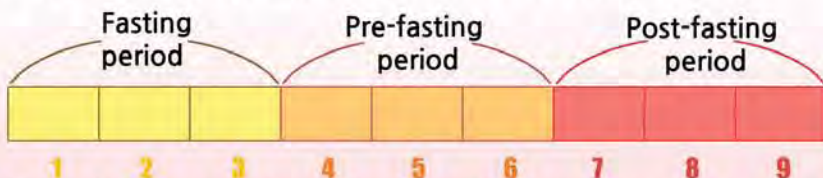
Although this 3-day program has a great effect even if you follow it just once, it is recommended that you follow this course every 3 to 6 months.



The “half-day diet program”, where you change only the breakfast menu to the juice and stick to the normal diet for lunch and dinner, is also effective. Hence, it would be a good idea to apply this in the real world.



Although the diet program itself lasts 3 days, it needs 3 extra days for each of the pre-fasting and post-fasting periods. Hence, the whole cycle for the program should be 9 days.



Although the pre- and post-fasting periods may be easily neglected, it is recommended to keep in mind that an entire fasting program should include these periods.



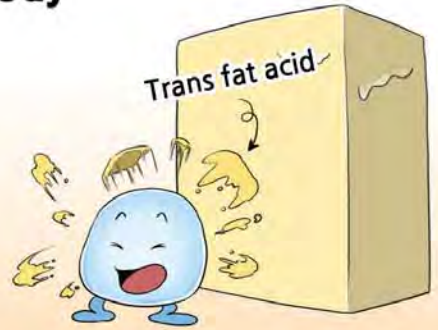
Only I can change my life. No one can do it for me. (Carol Burnett)



# Why you have to detoxify your body using thermotherapy

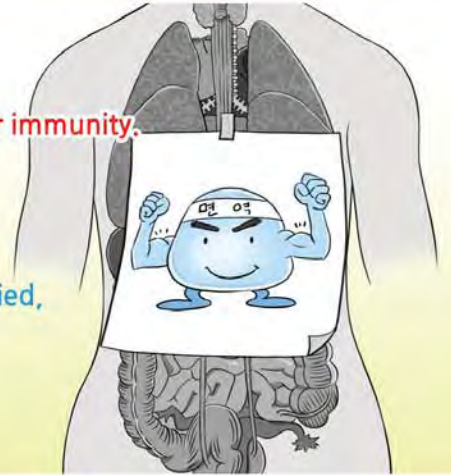
## 1. It removes the trans-fat acid stuck on the cells.

- All types of margarine contain 8% trans-fat. As trans-fat combines with harmful germs causing heart disease and dementia, you must expel it from the body.



## 2. Detoxication using thermotherapy enhances your immunity.

- Purified salt increases the osmotic pressure and discharges toxic substances through urine and sweat. Once the inside of your body is purified, your immune function will become active.



## 3. Detoxicaion using thermotherapy brings your liver function back to normal.



Switching to healthy meals will lighten the liver's burden, bringing your body back to normal by enabling the discharge of harmful substances.



## 4. Detoxication using thermotherapy purifies your blood.



Switching to healthy meals while receiving detoxification through thermotherapy will convert clotted blood into pure, clean blood that can circulate easily.



Life is either a daring adventure or nothing. (Helen Keller)



## Epilogue



Although the limitations of the 3 major cancer treatment methods have long been pointed out, the newly-developed various supplementary therapies have not yet fully been evaluated.



Such conflicts will end up serving as a major reason for the increase in the "cancer refugees."

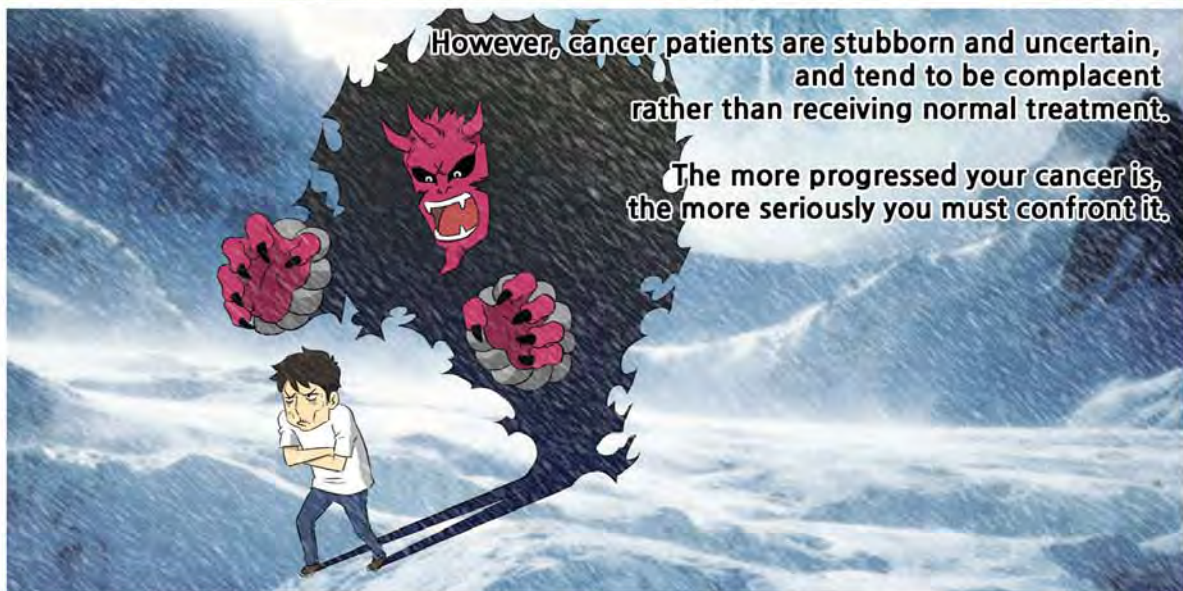
"Cancer" can never be suppressed through head-to-head confrontations. You must combine all effective treatment methods by adjusting your ways and means to start overtime on an even playing field.

# 0:0 tie



However, cancer patients are stubborn and uncertain, and tend to be complacent rather than receiving normal treatment.

The more progressed your cancer is, the more seriously you must confront it.



A man has to have a code, a way of life to live by. (John Wayne)



This booklet explained the “thermotherapy” as a basic method of immunotherapy which is called the 4th major cancer treatment.



The 4th major cancer treatment

This method of “gem bathing” with a BioMat can easily be used at home. It can keep your basal body temperature high by heating your whole body as well as the affected area.



Although there are cases where tumors have been reduced through the BioMat thermotherapy alone, we strongly believe that you can reap even greater rewards by combining it with other treatment methods.



Moreover, it has been discovered that the application of heat reduces the amount of anti-cancer drugs that you need to take. Hence, this method is highly recommended for people seeking the right cancer treatment methods.



Although new anti-cancer drugs and cancer treatment technologies are developed every year, they are no more than 30% effective and 15% curative.

But anti-cancer drugs are the best...

What do you want us to use if anti-cancer drugs aren't effective?



The unexamined life is not worth living. (Socrates)



## You must be able to coexist with cancer in order to get over it.

This is where you need integrated medicine.

You must be staunch in your belief that you can win this war, have patience and continuously fight by seeking out the treatment methods that best suit you.

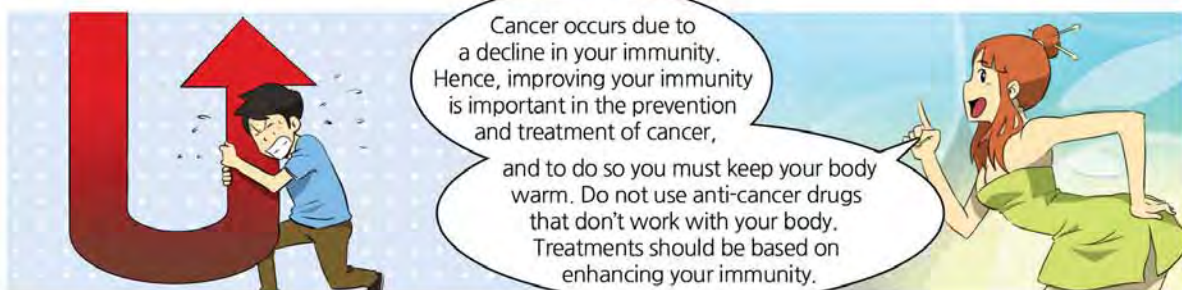
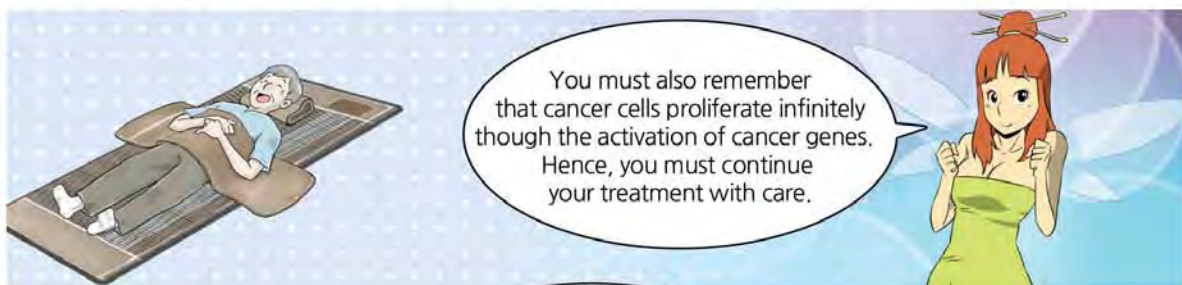
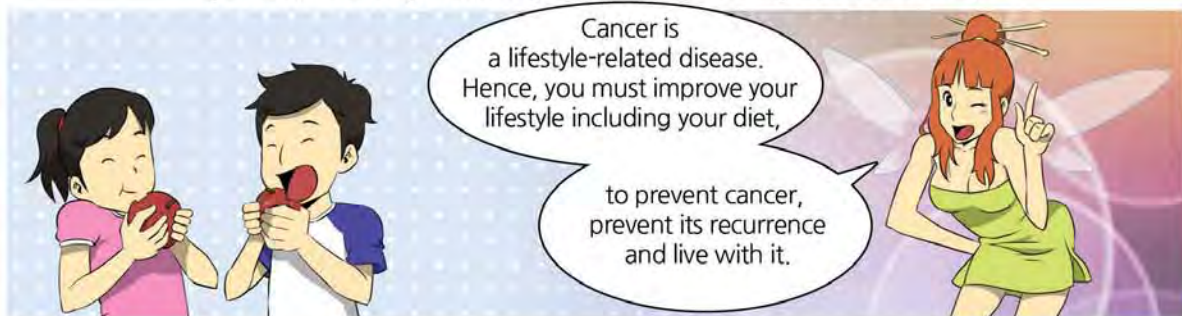
There are currently no "perfect treatment methods" for cancer, but there are ways to live with it.



We would recommend that you not obsess over the examination or image results. Some patients' CT images are full of cancer cells, but they still lead a normal everyday life.



**In battles against cancer, you must always bear the following three points in mind.**



Age is no guarantee of maturity. (Lawara Blackwell)



# You must improve your immunity.

Lung cancer

Liver cancer

Stomach cancer

Colorectal cancer

In general, cancers such as lung, stomach and mammary cancers are diseases that affect a certain part of your body.

However, since all cancers spread throughout the entire body, you must enhance the strength of your entire body's immunity as well as receive local therapies (surgery and radiation treatments) to win the battle against cancer.

There is a gangster-themed film titled "Fighting Isn't Polite." Battles against cancer are similar. You must do your best to win these battles by any means necessary.

Battles against cancer are "rude fights."

Hence, you need to change your basic outlook on cancer treatment, and this applies not only to the patients themselves, but also the doctors that take charge of their treatments. To proliferate the combined cancer treatment method, doctors and patients must accept these new treatment methods whose effectiveness have been proven in clinical field tests. We sincerely hope that the term "cancer refugee" disappears as soon as possible.



Okay, that's it for us!

We've completely lost ground here!

By Dr. Chun Cha Jeanna Kim.  
 See "Various approaches of Thermo-therapy", by Dr. Nobuhiro Yoshimizu MD.  
 See "Stress and Cancer" by Dr. George Grant MD.  
 See "Keeping your Body 1°C warmer will save your Life.", by Dr. Masashi Saito, MD.  
 See "You can beat Cancer!", by Dr. Yeong-sook Lee.

Life is a tragedy when seen in close-up, but a comedy in long-shot. (Charlie Chaplin)



# A STATE OF THE ART

## Amethyst BioMat Professional

It is designed to bring health and happiness to people.

RICHWAY



Since ancient times, amethyst has been called a "healing stone", as it emits an inherent wavelength of 32,876 KHz. These frequencies enhance vital cellular activity.



It generates 32,876 KHz, a wavelength of life.

### Amethyst : A healing stone

### Excellent heat insulation effects of the BioMat

The BioMat warms up your body and keeps it warm as the far infrared rays change your physical condition generating heat and stimulating the mitochondria in your cells.

"6.5 to 9.32 micron far-infrared radiation with the human resonance wave, which has excellent heat retention properties"

#### The BioMat test data of Telesum in the US

Set low temperature in back of the head (113°F/45°C)		Set low temperature in middle part of the waist (113°F/45°C)	
time	temperature	time	temperature
0 second	24.4°C	0 second	24.4°C
30 second	26.6°C	30 second	26.6°C
60 second	24.5°C	60 second	24.5°C
90 second	26.6°C	90 second	26.6°C
1 hour	27.6°C	1 hour	27.6°C

Check change of body temperature after turning off the BioMat.

2 hour	26.7°C	2 hour	33.9°C
4 hour	26.7°C	4 hour	33.8°C
6 hour	27.9°C	6 hour	34.5°C
8 hour	27.3°C	8 hour	34.7°C

\*Body temperature has maintained the same level 8 hours after turning off the BioMat.

Before using the BioMat.

Two weeks after using the BioMat.

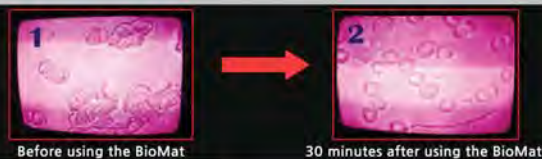


Above is a photo of a patient with a blood circulation problem. After using the BioMat, you can see that his blood circulation has been improved considerably. It is because the patient has changed his physical condition to maintain high body temperature by himself.

"6.5 to 9.32 micron far-infrared radiation with the human resonance wave, which promotes the circulation of blood."

Dr. George Grant

### Blood purification from amethyst far infrared rays



Before using the BioMat

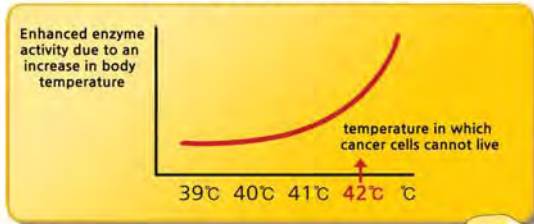
30 minutes after using the BioMat

This photo of blood was taken after using the BioMat for 30 minutes. You can see that turbid blood with coagulated red blood cells was changed to healthy and ideal blood suitable to carry oxygen thanks to the far infrared rays of the BioMat. Isn't it amazing?

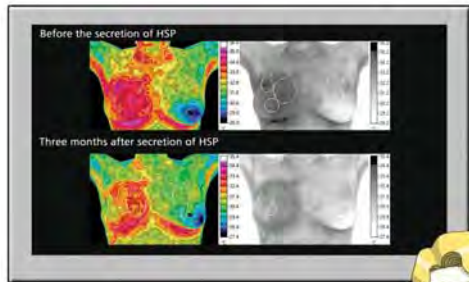
Our aim should be service, not success.



### Report of Harvard Medical School



Harvard Medical School found out that cancer cells are vulnerable to heat, and will be destroyed at temperatures over 42°C. The rise in body temperature will weaken activities of cancer cells.



Obvious changes shown after continual hyperthermia treatment and HSP production. HSP is playing an important role in strengthening self healing power by enhancing your immune system.



### Richway received Pope Benedict XVI's Blessing of Richway for our contribution to healthcare products.

The Holy Father Benedict XVI cordially imparts the requested Apostolic Blessing to Dr. Jeanna Chun Kim, Richway International, Inc., for your receiving recognition by the United Nations for your leadership in promoting Health Care Enhancement and invokes an abundance of heavenly grace and the continued protection of the Blessed Virgin Mary.

On May 6, 2009. From Vatican



Richway received the blessing of Pope Benedict XVI for its contribution to save numerous HIV-infected children in Africa, and for treating many hard-to-cure diseases around the world.

### Received recognition from Prince Husimi of the Japan Culture Agency.



Richway Japan received award from Prince Husimi of the Japan Culture Agency for its contribution to promote healthcare of the Japanese people.

### Richway was invited by the U.S. White House



To Chun and Calvin Kim With Best Wishes,

In 2006, Richway was recognized as an excellent company selected by the President of the US, and invited to the White House for a dinner party hosted by President Bush.



### The BioMat received a grand prize in the medical device field from the Royal Swedish Academy of Science which has appointed Nobel Prize nominees



The BioMat received a grand prize in the medical device field in 2010 from the Royal Swedish Academy of Science.



You create your opportunities by asking for them. (Patty Hansen)